

THE DISTRICT OF NIPISSING

EarlyON
Child and Family Centre

2022 Annual Report



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EarlyON 2022

A Year in Review

Data presented for January 1 to December 31, 2022

24

EarlyON

Centers open across
the District of Nipissing



15 EarlyON
centers are located
within schools



12 offer French or
Bilingual programs
and services



2 offer weekend
programs, 4 offer
evening programs



240
Virtual Sessions



363
Outdoor Sessions



1,556
Drop-in Sessions

Children



1,263
unique

10,600
total visits

Adults



1,007
unique

8,118
total visits



INTRODUCTION

Program Statement

EarlyON Child and Family Centres in the Nipissing District provide parents and caregivers with a warm, welcoming and inclusive environment for children in the early years. The goal is to provide families with access to high quality services and support them in their role as their children's first teachers, enhance their well-being, and enrich their knowledge about early learning and development. EarlyON Centres are dedicated to supporting the relationships between families and their children by giving them a place where they can come together and engage in positive, meaningful experiences.

Children are competent, capable, curious, and rich in potential, and parents and caregivers are pivotal in helping their children reach their fullest potential. EarlyON Centres believe in a family-centred, strength-based and holistic approach to children's health and development, and work collaboratively to ensure families are informed about, and connected to, other community services they may require.

Scope

This report will primarily provide data and information pertaining to the adults and children who attended EarlyON Child & Family Centres in the District of Nipissing between January 1 and December 31, 2022. This report presents an overview of those attending the EarlyON centres and will also be used to support and improve planning and service delivery for all community partners providing services to children in the District of Nipissing.

Data Collection

The data contained in this report is sourced from the Event Registration and Attendance Manager (ERAM), which is a web-based information and data system used by EarlyON Child & Family Centres in the District of Nipissing to collect attendance and registration information.

The data analysis was conducted using reports from ERAM and Tableau Business Intelligence & Analytics Software. Please note percentages may not add to 100 due to rounding error and/or data suppression.

Data Limitations

In an effort to reduce the spread of the COVID-19 virus, tablets were not circulated to collect registration information; therefore adult profile information (i.e. demographics) was not added and/or updated in ERAM. As a result, demographic analysis for the 2022 EarlyON data was not completed.

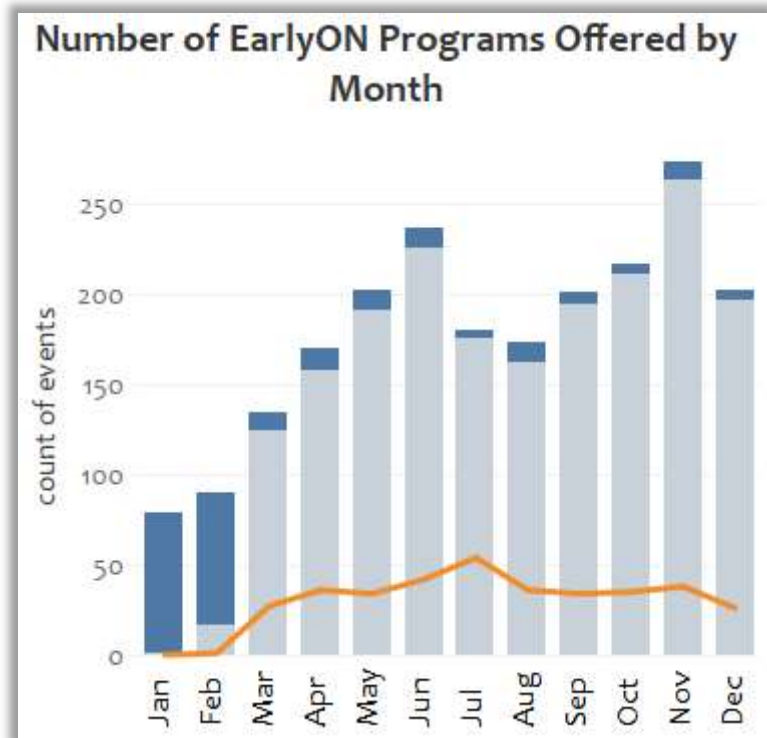
Furthermore, if an adult does not consent to being assigned an EarlyON visitor card, or to have their information in ERAM, the adult and child would be counted manually, but may not be counted towards the unique numbers of adults and children served. Due to the nature of ERAM requiring EarlyON staff to enter the registration information manually into the system, there is a possibility of data entry errors. All efforts have been made to reduce the number of errors by delivering an in-depth training to all providers, ensuring consistency with definitions and guidelines when inputting data into ERAM. The Data Coordinator also checks the data regularly for errors, omissions and double entries.

DISTRICT OF NIPISSING EARLYON CHILD & FAMILY CENTRES

With provincial closures and restrictions due to the COVID-19 pandemic continuing into 2022, the majority of the EarlyON locations remained closed throughout the early months.

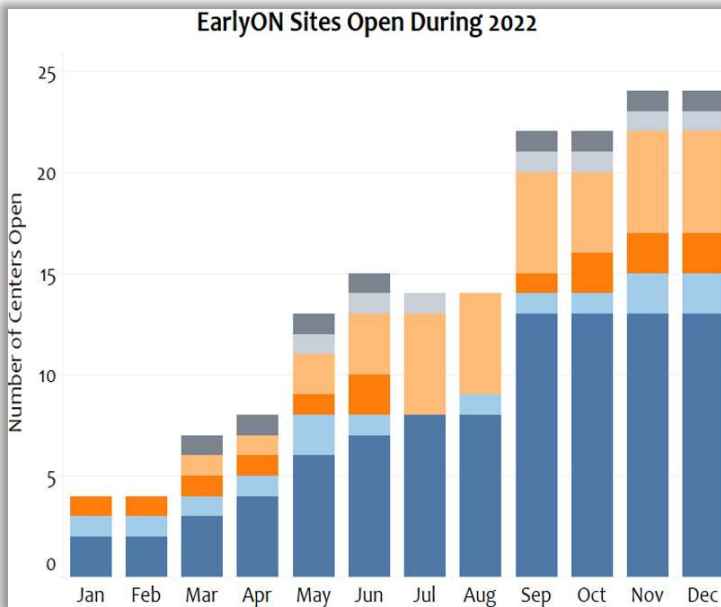
Virtual & In Person Programming

As indicated in the chart to the right, programming was provided primarily virtually throughout January and February, shifting towards in person sessions for the remainder of the year. Outdoor programs were offered consistently throughout the year.



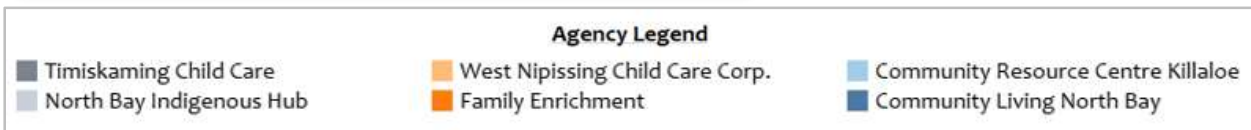
■ Virtual Programs ■ In Person Programs — Outdoor Programs

District of Nipissing EarlyON Child & Family Centres Annual Report 2022



Sites Open for Programming and Session Offerings

The year began with **4** EarlyON sites open, offering virtual programming to the community. As the months progressed, additional centers were able to open their doors to in person sessions, as well as contribute virtual programs. By December 2022, there were **24** EarlyON Child & Family centres open throughout the District of Nipissing.



French language and/or bilingual programs were available at **50%** of the sites, as indicated by an asterisks to the left of the of the EarlyON Center name in the chart. EarlyON Chippewa and EarlyON OKP (One Kids Place) were open for the entirety of the year, making up over **25%** of the total sessions offered throughout the year.

The mobile program provided the opportunity for children and their guardians/caregivers to experience outdoor activities in their neighbourhood. The Mobile Program made up nearly **10%** of the total annual EarlyON sessions.

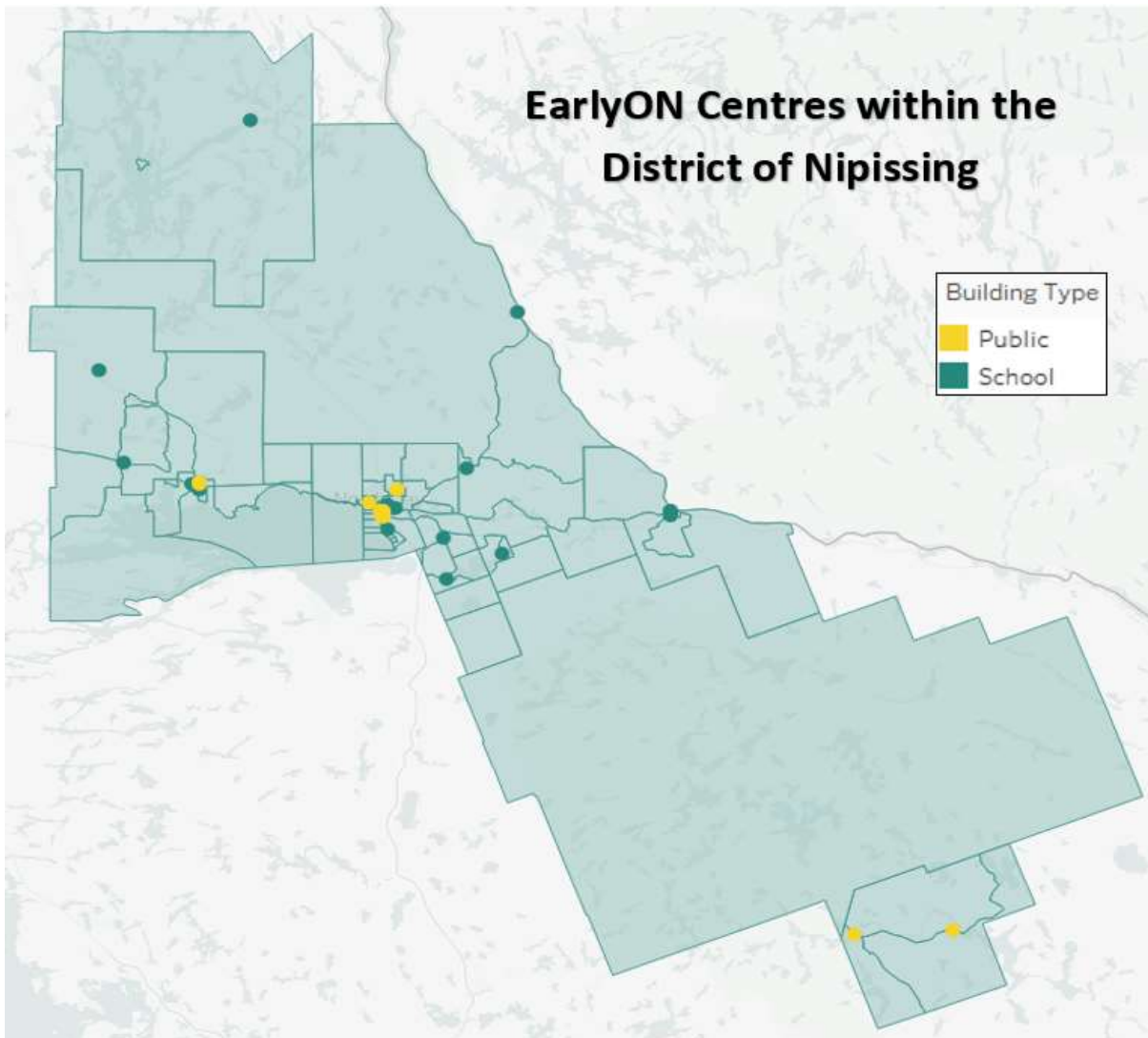
	# Months in Operation	Total # Sessions offered	Avg. days of Operation per Month
* EarlyON Chippewa	12	272	23
EarlyON Mobile Program	10	154	15
EarlyON OKP	12	142	12
* EarlyON Ferris Glen	4	33	8
EarlyON Silver Birches	8	62	8
EarlyON Phelps	4	25	6
* EarlyON Odyssee	8	50	6
* EarlyON Lorrain	4	25	6
* EarlyON Mariale	4	22	6
EarlyON St. Victor	5	26	5
* EarlyON Sainte-Anne	6	31	5
* EarlyON Saint-Vincent	6	29	5
EarlyON MFRC	9	42	5
EarlyON Family Enrichment	10	175	18
EarlyON EW Norman	4	38	10
EarlyON Indigenous Hub	7	55	8
EarlyON Whitney	11	88	8
EarlyON Madawaska	3	18	6
EarlyON Temagami	8	27	3
* EarlyON West Nipissing Main Site	10	141	14
* EarlyON Ste-Margueritte d'Youville	6	54	9
* EarlyON Jeunesse Active	8	39	5
* EarlyON Christ Roi	5	24	5
* EarlyON Résurrection	7	32	5



In order to make the EarlyON Child & Family Centre programming more accessible to the community, evening and weekend sessions were offered at the following locations:

- EarlyON Chippewa: Every other Saturday & alternate Tuesday evenings
- EarlyON EW Norman: Every Wednesday evening
- EarlyON Temagami: Every other Wednesday evening
- EarlyON Christ-Roi: Every Tuesday evening
- EarlyON West Nipissing Main Site: Every other Saturday

The map below depicts the 24 EarlyON Child & Family Centres that were operating as of December 31, 2022.



EARLYON CHILD & FAMILY CENTRE ATTENDANCE

Unique Served vs. Total Visits

When adults (parents/caregivers) and children are registered in ERAM, they are provided with a unique identifier that allows the tracking of attendance information for adults and children, regardless of which site they attend within the District of Nipissing. The definitions below apply to both adults and children registered in the system.

Served: the unique number of adults or children that participated in an EarlyON program during the year indicated. Each adult or child is only counted once, regardless of the number of visits they have made throughout the year.

Visits: the total number of visits made by adults or children to an EarlyON program during the year indicated.

Overall Attendance in 2022

In 2022, there were a total of **1,007** unique registered adults served, with a total of **8,118** visits made to EarlyON Child & Family Centres within the District of Nipissing. Furthermore, there were **10,600** child visits, comprised of **1,263** unique children.

The Table presented on the following page, depicts the unique number of registered children and adults, as well as the total visits (as defined above) for each of the EarlyON Child & Family centers that were operational within the District of Nipissing during 2022.

Please note: adding the unique number served for each site within an agency will not equal the sub-total for that agency.

Adults and/or children may have attended multiple sites within an agency and will appear in the number served for each site attended, but they are only counted once in the agency sub-total. The same is true of the grand total, as adults and/or children may have attended multiple sites across different agencies but are only counted once in the grand total.

The **Average Visitors per Session** as shown in the chart below is calculated by dividing the total visits by the total number of sessions offered, then rounding to the nearest whole number.

District of Nipissing EarlyON Child & Family Centres Annual Report 2022

Agency	Location	⌘	Adult			Child		
			Unique Served	Total Visits	Avg. Visitors per Session	Unique Served	Total Visits	Avg. Visitors per Session
Community Living North Bay	EarlyON Chippewa		599	4,067	15	734	5,071	19
	EarlyON Ferris Glen		18	90	3	19	95	3
	EarlyON Lorrain		2	6	<1	1	4	<1
	EarlyON MFRC		16	63	2	19	83	2
	EarlyON Mobile Program		88	227	1	114	299	2
	EarlyON Odyssee		15	48	1	20	54	1
	EarlyON OKP		123	658	5	151	883	6
	EarlyON Phelps		5	14	1	5	14	1
	EarlyON Saint-Vincent		10	16	1	16	24	1
	EarlyON Sainte-Anne		1	2	<1	2	3	<1
	EarlyON Silver Birches		22	81	1	40	164	3
	EarlyON St-Victor		5	8	<1	6	10	<1
	Sub-Total		705	5,280	6	855	6,704	7
Community Resource Centre Killaloe	EarlyON Madawaska		16	37	2	22	49	3
	EarlyON Whitney		29	221	3	51	476	5
	Sub-Total		32	258	2	56	525	5
Family Enrichment	EarlyON EW Norman		53	146	4	71	207	5
	EarlyON Family Enrichment		135	1,386	8	144	1,394	8
	Sub-Total		165	1,532	7	181	1,601	8
North Bay Indigenous Hub	EarlyON Indigenous Hub		26	78	1	32	96	2
	Sub-Total		26	78	1	32	96	2
Timiskaming Child Care Corporation	EarlyON Temagami		30	106	4	43	173	6
	Sub-Total		30	106	4	43	173	6
West Nipissing Child Care Corporation	EarlyON Christ-Roi		10	37	2	25	66	3
	EarlyON Jeunesse Active		27	118	3	45	206	5
	EarlyON Résurrection		34	86	3	61	141	4
	EarlyON Ste-Marguerite d'Youville		37	110	2	63	205	4
	EarlyON West Nipissing Main Site		97	513	4	152	883	6
	Sub-Total		123	864	3	200	1,501	5
Grand Total			1,007	8,118	5	1,263	10,600	7

- The site with the highest attendance was EarlyON Chippewa.
 - This location was open all **12** months of the year
 - It makes up **50%** of total adult visits and **48%** of total child visits.
 - There was an average of **34** participants per session (**19** children and **15** adults). This is nearly **3 times** the overall attendance average throughout EarlyON Child & Family Centres within the District of Nipissing.
- EarlyON Family Enrichment had the second highest attendance
 - This location offered programming for **10** months of the year, closing for the summer months of July and August.
 - The average attendance rate was **16** participants per session (**8** children and **8** adults).



Virtual Programming Attendance

Live virtual programming was offered by 4 of the 6 EarlyON agencies within the District of Nipissing. West Nipissing Child Care Corporation provided programming using the popular social media site, Facebook as a platform.

The bulk of the virtual sessions were held in January and February, to compensate for in-person closures due to the Covid-19 pandemic. These months account for 63% of all virtual operations in 2022.

Location	# of sessions offered	Adult			Child		
		Unique Served	Total Visits	Avg. Visitors per session	Unique Served	Total Visits	Avg. Visitors per session
EarlyON Chippewa	157	61	333	2	80	546	3
EarlyON Whitney	52	14	118	2	29	342	7
EarlyON Family Enrichment	29	47	150	5	49	160	6
EarlyON Indigenous Hub	2	0	0	0	0	0	0
Total	240	122	601	3	158	1048	4

Attendance Trends

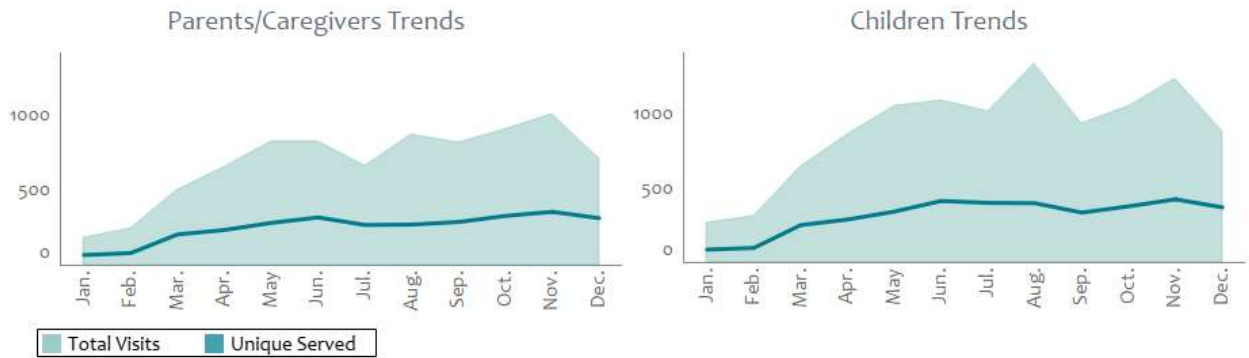
Examining the trends in attendance data monthly can help monitor the usage of EarlyON Centres across the district.



As expected, there was volatility surrounding programming during 2020 and 2021 as a result of the Covid-19 pandemic. All EarlyON Centres closed their doors from mid-March – August 2020.

District of Nipissing EarlyON Child & Family Centres Annual Report 2022

In an effort to stay engaged with children and parents/guardians during the unprecedented times, EarlyON agencies began offering virtual programming in December of 2020. In March of 2021, in-person sessions resumed at select locations prompting a surge in attendance. In 2022, overall attendance is in an upward trajectory, reaching towards recovery to pre-pandemic attendance.



In 2022, there was a steady growth in both total visit and unique served for children and adults through January to June, which correlates, with the opening of additional sites throughout the months as Covid-19 health and safety restrictions lessened. A peak in child visits during August resulted from attendance of Kindergarten/Grade 1 students through summer vacation.

This data will be used to continue to monitor trends in the future.

Number of EarlyON Centres Attended

As seen in the chart below, there is a greater recurrence of children than adults that have attended more than one EarlyON location, indicating that children are attending the EarlyON Family & Child Centres on different occasions with another parent or guardian.

Addended	% of Adults	% of Children
1 location	73%	57%
2 Locations	18%	26%
3+ locations	9%	17%

Although it would be expected that some participants would only attend one site, especially in rural areas that only have one site, it is encouraging to see the use of multiple locations. There has been a slight increase in multi-site attendance for adults when

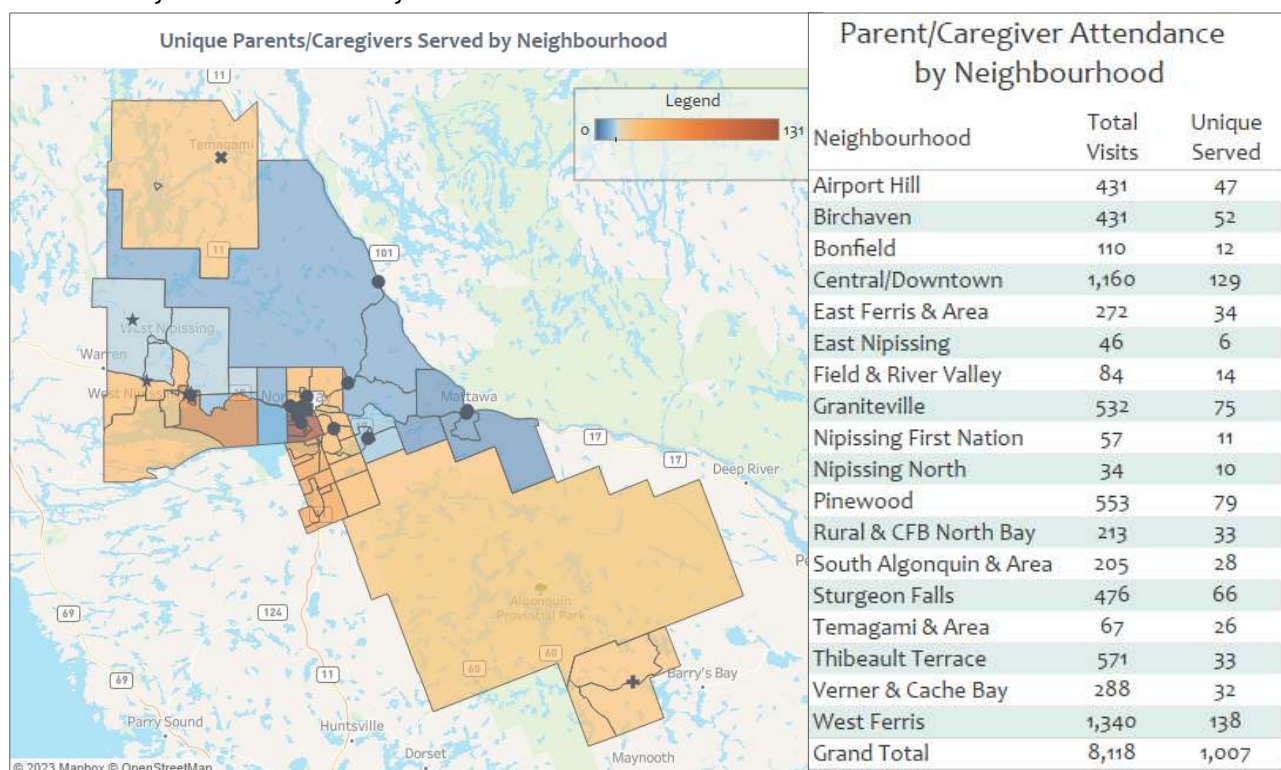
compared to last year (**27%** in 2022 vs **19%** in 2021); however, there is a decrease in multi-site attendance for children (**43%** in 2022 vs **55%** in 2021).



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Adult Attendance by Neighbourhood

In the map presented below, the District of Nipissing was divided into various neighbourhoods by combining Statistics Canada Dissemination Areas (DA's). Using postal code information from the registration forms, we are able to determine the neighbourhoods in which adults attending EarlyON Centres are coming from. However, there are some limitations to this process. For instance, some registration forms are missing postal code information, some postal codes can span multiple DA's, and some adults may have moved but may not have updated their registration information. Therefore, the neighbourhood information provided represents an approximation of where adults are coming from to attend EarlyON Child & Family Centres.



Parents/caregivers from the West Ferris neighbourhood had the largest quantity of visits in 2022, with **1,340** total visits. This was followed closely by the parents/caregivers living in the Central/Downtown neighbourhood, totaling **1,160** visits.

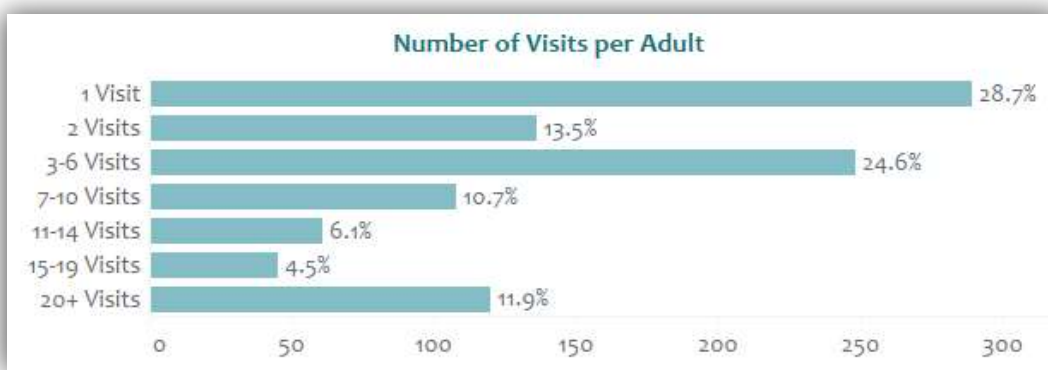
- This result is expected, as the 0-6 child population within West Ferris and Central/Downtown are the amongst the most densely populated in the district (**895** and **585** respectively, representing nearly **30%** of the districts 0-6 child population - as per 2021 census population data).

- There are a total of **6** EarlyON child and Family Centres located in these areas in order to accommodate the large child population.

Adults visiting from neighbouring districts make up **5%** of the unique served total (this total consists of **50** individuals from the Parry Sound District and **1** from the Sudbury District).

Neighbourhood data will be continually monitored to ensure that adults and children living in all areas of the District of Nipissing are able to access EarlyON Child & Family Centers.

Frequency of Visits per Adult



It is very encouraging to see that over **70%** of adults have made multiple visits to EarlyON Child & Family Centres throughout the year. Return visits are a great indication that families are enjoying their experiences and program offerings.

- **48.8%** of adults have visited between 2 – 10 times
- **22.5%** of adults have attended 11 or more sessions

Approximately **29%** of adults visited an EarlyON Child & Family Centre only once throughout the year. Some reasons for this may be due to returning to work, or children aging out of the program. This value has remained comparatively consistent with pre-pandemic numbers (**26.6%** in 2018 and **28.1%** in 2019).

PROGRAMS OFFERED AT EARLYON CENTRES

The EarlyON Child & Family Centres in the District of Nipissing offered over 58 different programs and services to adults and children in 2022. The table below provides a list of the various programs and services offered along with the total number of visits to each program by adults and children.

District of Nipissing EarlyON Child & Family Centres Annual Report 2022

It is important to note that not all programs and services are offered at all EarlyON Centres in the district, or on a regular basis. All programs having the same name and/or similar content (e.g. Special Activity) have been combined, regardless of which agency is delivering the program.

Program Name	Virtual	Indoor	Outdoor	Number of Visits		
				Adults	Children	Total
Baby and Me	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	134	182	316
Baby Bloomers	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	53	43	96
Baby Play Date	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	59	57	116
Baby Sing-a-Long	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	17	17	34
Backyard Adventures	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	11	11	22
Book Club	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	82	152	234
Brunch With Toy Bus	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	68	87	155
CAP-C	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	269	220	489
Circle	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	30	55	85
Community Connections	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	15	22	37
Daddy & Me	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	2	2	4
Discoveries in Nature	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	10	15	25
Drop-In	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	70	88	158
Early Learning Program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4,686	5,979	10,665
EarlyON Explorers	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	22	36	58
Esso Family Math	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	2	4	6
Family Enrichment	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	796	695	1,491
French is Fun	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	7	9	16
Friendly Friday	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	15	20	35
Gas Cards	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	6	6	12
Groupe de Jeu (Fr)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	339	542	881
Growing Up Tots	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	18	16	34
Gym Night	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	106	173	279
Happy Babies	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	2	1	3
Infant Massage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	98	86	184
Leap Into Learning	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	29	41	70
Let's get dirty	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	53	103	156
Literacy in Nature	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	5	7	12
Mad about Backyard Math	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	6	10	16
Movers & Groovers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	5	15	20
Music & Rhymes	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	8	16	24



Program Name	Virtual	Indoor	Outdoor	Number of Visits		
				Adults	Children	Total
Outdoor Adventures	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	15	19	34
Outdoor Discoveries	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	9	11	20
Outdoor Explorers	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	75	128	203
Outdoor Program	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	87	161	248
Play, Dine and Dash	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	101	142	243
Play, Learn, Create	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	30	55	85
Pop-Up Program	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	13	13	26
School Readiness	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	12	25	37
Science Wonders	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	32	61	93
Second Breakfast	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	12	22	34
Sensory Hunters	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2	2	4
Sensory Tots	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	5	5	10
Snack Club	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	101	162	263
Special Activity	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	253	413	666
Story Time	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	7	13	20
Story Walk	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	21	29	50
Strollers in Motion	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2	1	3
The Baby Club	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	9	12	21
The Breakfast Club	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	64	119	183
Toddler Walks	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	7	7	14
Trail Adventures	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	5	10	15
Trail Babies	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	59	53	112
Virtual Toy Bus	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	91	272	363
Winter Explorers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	18	31	49
Young Artists	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	25	46	71
Zumba Kids	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	40	78	118
Grand Total				8,118	10,600	18,718

As seen in the above chart, a variety of delivery methods were provided to maximize the reach of the EarlyON programs.

SUMMARY

EarlyON Child & Family Centres were forced to pivot programming to better suit the needs of families during the Covid-19 pandemic, subsequently creating virtual program offerings, as well as increased outdoor sessions. Though these modifications occurred in 2020, the effects were still present in the 2022 program model. While the unique served and total visits from parents/caregivers and children decreased in comparison to those recorded in 2019, the attendance is trending in an upward trajectory towards pre-pandemic volume.

Although the year began with only 4 EarlyON locations in operation due to the pandemic response, it concluded on a high-note with 24 EarlyON Centres open to offer programming to the children and families throughout the District of Nipissing.

